

## IMAGINE MESA ADVISORY COMMITTEE Work/Innovation Sub-Committee Meeting

November 9, 2017

The Work/Innovation Sub-Committee of the Imagine Mesa Advisory Committee of the City of Mesa met in the Mesa City Plaza, sixth floor 650-B conference room, 20 East Main Street, on November 9, 2017 at 5:30 p.m.

SUB-COMMITTEE PRESENT	SUB-COMMITTEE ABSENT	STAFF PRESENT
Levi Leyba, Lead Linda Moeser Kelly Smith	Greg Arnett	Aric Bopp Tom Ellsworth

1. Call to Order

Sub-Committee Lead Levi Leyba called the meeting to order at 5:37 p.m.

2. Approval of Minutes from November 2, 2017 Sub-Committee Meeting

A motion to approve the Work/Innovation Sub-Committee minutes from the November 2, 2017 meeting was made by Linda Moeser; seconded by Kelly Smith; the motion was carried by a vote of 3-0.

3. Hear presentations on requested information

The sub-committee did not request any presentations for this meeting.

4. Discuss and Evaluate Ideas

The Sub-Committee continued to discuss and evaluate that the combination of the remaining ideas remained solid and encompassing and include:

1. Innovation District – Education and incubating creativity together. Build/adapt space to bring a major, top-tier university, add co-working, and support HeatSync. Idea relates to 1, 2a, 2b, 2c, 2d, 2e, and 6a.
  - a. To bring an ASU campus to Downtown Mesa - without a tax increase
  - b. the city to increase innovation by investing in HeatSync Labs
  - c. to see more opportunities for entrepreneurship development
  - d. a Downtown Mesa Innovation District that incubates creativity and clusters talent
  - e. a co-working space for new businesses and startups
  - f. to establish a Mesa Incubator group for developing new industry and business
  - g. more tech and high wage jobs
2. Build a STEAM center on Las Sendas Mountain. To include an observatory at the highest and darkest point in mesa and code academy. Idea relates to 8, 20, and 21.
  - a. The Challenger Space Center for children to be relocated

- b. Bigger focus on STEM and Cyber Security Education K - Community College
  - c. Code Academy adopted in Mesa School district by every school
3. Create, fund, and empower a committee/process to make Mesa a test bed for cutting edge technology. Idea relates to Idea 10, 15, 6a, 2a, and 27
- a. free wi-fi
  - b. fiber optic installed allowing MUCH higher Internet bandwidth and speeds. more but text limited
  - c. Self-Cleaning Public Toilets
4. Find a city space and create a restaurant innovation district. Idea relates to Ideas 4a, e, f, g, h, l, m, n, o, p
- a. Mesa to attract restaurants to invest in the Northeast portion of the city (where we live)
  - b. more fast food
  - c. More Starbucks
  - d. quality restaurants in NE Mesa, similar to Old Town Gilbert
  - e. would be awesome to have a mall, more movie theatres, more chain foods like, chipotle, Tokyo Joes
  - f. Better restaurants and shopping in mesa like the recently revived downtown Gilbert
  - g. Piano bars, botanical gardens and a drive-in movie theater
  - h. to bring independent coffee makers and coffee houses into Northeast Mesa, nonchain
  - i. more restaurants in the East Valley, Shops, more Entertainment for adults and family
  - j. More stores, gas stations, and restaurants in Mesa by Bella Via

5. Finalizing Recommendations

The Sub-Committee finalized the evaluation matrix with the four ideas that will be taken to Council.

6. Scheduling of Meetings and General Information

The Imagine Mesa Advisory Committee meeting will be held at 5:30 p.m. on November 16, 2017.

7. Adjournment

A motion to adjourn the meeting was made by Linda Moeser and seconded by Levi Leyba; the motion was carried by a vote of 3-0. The meeting was adjourned at 6:59 p.m.

The City of Mesa is committed to making its public meetings accessible to persons with disabilities. For special accommodations, please contact the City Manager's Office at (480) 644-3333 or AzRelay 7-1-1 at least 48 hours in advance of the meeting.

Si necesita asistencia o traducción en español, favor de llamar al menos 48 horas antes de la reunión al 480-644-2767.